



Outdoor
Ordering
Made Easy

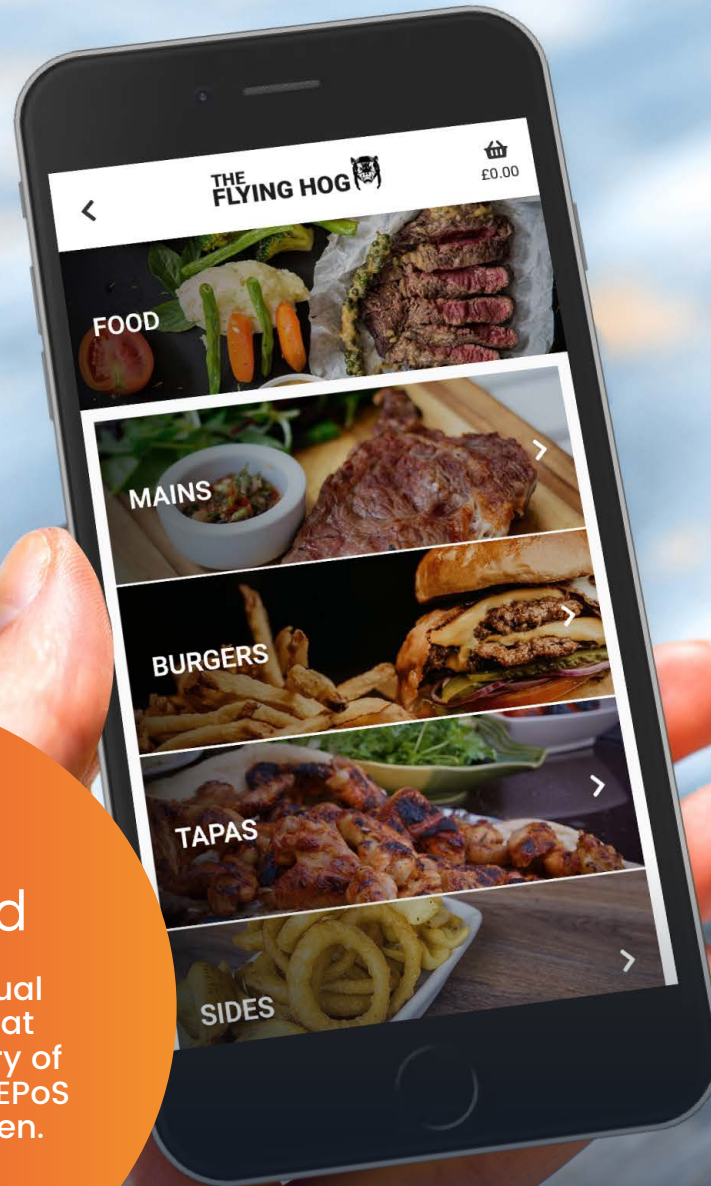
Run your outdoor seating
more efficiently than ever
with an order-to-table app



New Feature! ChefGuard

ChefGuard is a virtual
queuing system that
regulates the delivery of
orders through your EPOS
system to the kitchen.

Keep your
Chef smiling!



WWW.



Self-Ordering from a *Personal Device*.

From a mobile or tablet, your customers can order directly from your app-based menu with ByTable; the perfect solution for hospitality venues wanting to improve efficiency and raise order values from outdoor seating this summer.

It's proven that on average, customers spend more when they're able to browse your menu at leisure and place their own orders via a personal device; as opposed to a traditional pen and paper system.

So this year, why not easily implement your very own custom-built app? Not only will it help raise the profile of your business, but also give you an effective, contactless ordering system to increase your table turnover speed. Perfect for pubs, restaurants, bars, cafés and even hotels with outdoor seating, ByTable can be quickly set up, ready for the fast-paced season of cocktails and beer gardens.

Quick payments with:

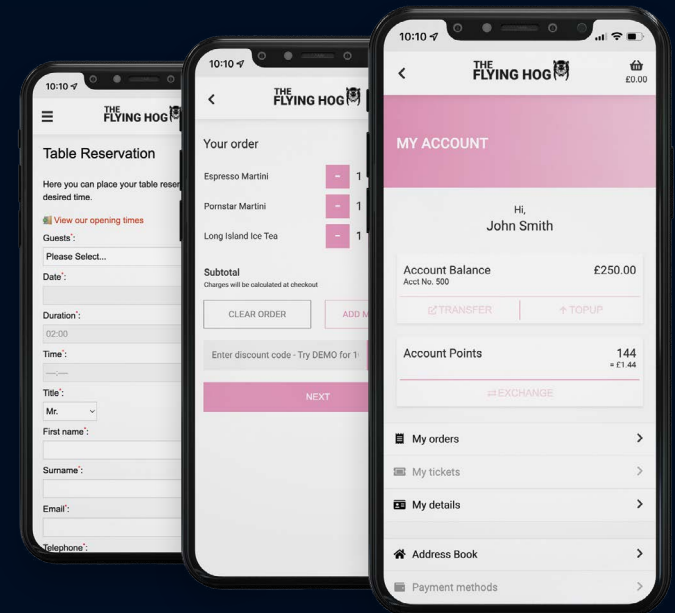


Create a bespoke app *you can be proud of.*

With a smart, sophisticated and fully branded app for your business, you'll give yourself the edge above your competitors.

Available in both the Apple App Store and Google Play Store, you'll be joining thousands of customers who have enhanced their customer experience and made their teams more efficient.

You'll also improve the chance of repeat custom! Your app acts as a constant reminder on customers' phones, prompting them to revisit time and time again.





Reduce Mistakes.

Handwritten tickets are a thing of the past – let your customers browse the menu and place orders themselves.



Include Images.

Upload appetising category and product images to entice customers and highlight your bestsellers.



Speed Up Service.

Increase your table turnover speed and allow your staff to focus on improving customer experience.



Discount Codes.

Encourage bigger orders by setting up exclusive discount codes, mix and match promotions and loyalty point schemes.



0% Commission.

Other platforms can charge up to 20% on every transaction. Not with ByTable! 100% of the profit stays in your pocket.



Customer Experience.

With advanced ordering options, your customers can personalise their selection – great for picky eaters!



Fully Branded.

Customise the look of your app to fit perfectly with your branding and be instantly recognisable to customers.



Be Found By Google.

Improve your search engine optimisation. With a ByTable app, you're more likely to be found online.



Set Allergen Alerts.

Keep customers well-informed by providing complete allergen information alongside the menu.



Add A Takeaway Solution.

ByTable can also give you a comprehensive takeaway solution, enabling delivery and collection options.



Customer Loyalty.

Allow customers to create accounts, view order history, quickly re-order and keep track of loyalty points.



Additional Payments.

Give your customers the option to pay via debit/credit card, PayPal, Apple Pay and Google Pay; all within your app.

Introducing *ChefGuard.*

Never again worry about the kitchen getting overwhelmed with orders during a busy service. ChefGuard is a virtual queuing system that regulates the delivery of orders through your EPOS to the kitchen.

With bespoke settings for preparation time and delay threshold, you can tailor ChefGuard to work for you and your team. Regulate the number of orders that are fed to the kitchen and specify which kitchen printers you want to function with ChefGuard; and which you don't. That means you can still print drink orders instantly at the bar while ChefGuard delays the print of food orders to the kitchen.

Whilst automating the whole process, ChefGuard will also improve customer experience by providing in-app delay alerts once orders are placed via your ByTable app.

Find more intelligent features at:
icrtouch.com/products/bytable



Case Study - The Fighting Cocks

The
**Fighting
Cocks**

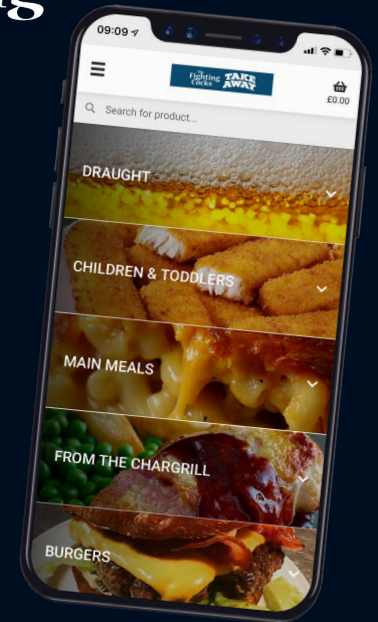


The Fighting Cocks pub expanded their ICRTouch system, including a ByTable app, to help during the pandemic. Sam Shaw, Managing Director, saw a huge increase in efficiency and has kept the system in place to help manage their large outdoor seating areas.

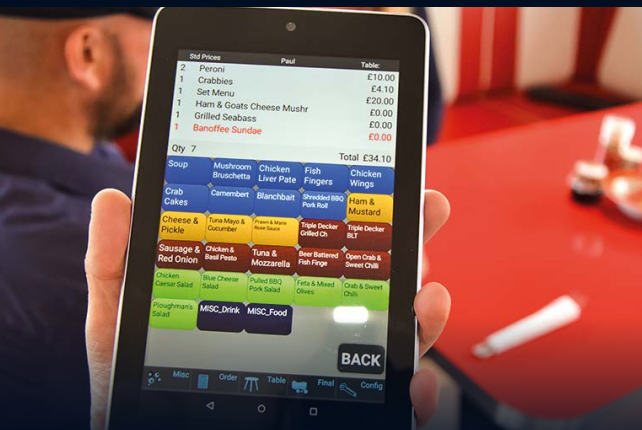
"The introduction of ByTable to the business has made a dramatic difference to the way we work. We simply wouldn't be trading to the level we have over the past 12 months if we hadn't embraced ICRTouch products. The company has saved my business and I would wholeheartedly recommend the ByTable app to anyone."

The ByTable app helped to keep the pub trading during tough times and will continue to increase revenue and efficiency for many summers to come.

Watch the full case study video here: icrtou.ch/fccs



Streamline your summer operations with one simple, fully integrated ecosystem from ICRTouch.



It really is worth taking the time to evaluate and consolidate your current systems before the busy 2022 season hits in full swing. Could you easily reduce your monthly costs and commission fees? Could your team be working more productively?

All software solutions from ICRTouch have been designed and developed specifically for the hospitality industry, with ease of use in mind.

You could be benefitting from a whole ecosystem that links seamlessly from day one. Gain complete confidence and peace of mind with a low cost, tried and tested solution from one company. No more dealing with multiple parties and keeping track of unnecessary monthly bills.

Find out more at: icrtouch.com



 **ICRTOUCH**